

Mediasite Live is a breakthrough Web communications solution for creating, distributing, archiving and viewing rich presentations. It is the first comprehensive and affordable presentation system that allows organizations to readily and routinely enable presenters and instructors to easily and automatically capture and convert anything they show into a rich presentation for Live or on-demand use at a remote desktop.

1. Mediasite Live is Easy for Presenters to Use. Its unique presenter-friendly, "plug and present" design simplifies the entire process of creating and sharing presentations on the Web. Presenters do not need to modify the way they prepare or present - no new skills or software required. They simply plug in and the system does all the work.

2. Zero Authoring. Using Mediasite Live eliminates any need for special preparation, cumbersome processes, costly production or complex authoring. Rich, high quality Web presentation content is created in the time it takes to give the presentation.

3. Live or On-Demand. With Mediasite Live, presenters can choose to communicate Live or create interactive content for use on-demand. Either way, presentations are automatically captured, encoded, synchronized and made available for access via Web browsers anytime, anywhere on the Internet.

4. Cost-Effective Communications. With Mediasite Live, companies can use rich Web communications to drive down costs and improve productivity, cycle times, and customer impact. The system is equally useful for capturing, preserving and making organizational knowledge available for reuse.

5. Communicate Quickly- With No Added Seat License Fees. Mediasite Live is the most affordable way to record and share presentations. The capture approach dramatically reduces the cost of creating, publishing and using Web presentations. One easy-to-implement system does all the work. There are no complicated seat licensing or stream licensing fees. Compared to its alternatives, Mediasite Live provides the fastest way to create rich presentations at the lowest cost per user.

6. Unprecedented Versatility. Mediasite Live is the only Web communications tool with the ability to capture and integrate a wide range of content - much more than just PowerPoint - and seamlessly integrate it into a single presentation. Smart boards, document cameras, digital photography and graphics tablets can all be part of the presentation. Presenters can show any type of document at any point in a presentation.

7. Presenter Friendly. Mediasite Live is designed, from the ground up, for business and education presentations. It offers powerful Web media capabilities while remaining transparent to the communication process. The system fits the practices and preferences of presenters and provides them with the flexibility to be completely spontaneous with what they do and show.

8. Simple To Install. Mediasite Live can be quickly added to any facility where presentations are given. The system acts as a media gateway to the Web, has all the interfaces needed to connect to projectors and peripherals and takes full advantage of existing investments in audio, video and presentation equipment.

9. Shared Resources. Mediasite Live is a shared resource. That means all presenters— from those in the classroom to those in the boardroom—can use Mediasite Live to deliver their message. Affordable Web presentations can become a routine or required part of business communications across all functions of your organization.

10. No Trouble For End Users. Mediasite Live doesn't require users to download special software or plug-ins to view rich presentations. Viewers access rich presentations via a simple Web browser.

